



April 4, 2018

Main Street Monday!

Farmers Market Promotion Program

Deadline: May 7, 2018

Funding Amount: Capacity Building grants \$50,000 to \$250,000; and Community Development, Training and Technical Assistance grants \$250,000 to \$500,000, *no match required.*

Eligible Entities: Farmers Markets, agricultural businesses, community supported agriculture (CSAs), economic development corporations, local and tribal governments, non-profits, producer networks, producer associations and public benefit corporations

<https://www.ams.usda.gov/services/grants/fmpp>

Overview: The Farmers Market Promotion Program promotes innovative ways to support the development of new market opportunities for direct producer-to-consumer sales. Project activities must be related to direct producer-to-consumer contact AND must benefit more than one farmer. The purpose of the FMPP grant program is to increase domestic consumption of and access to locally produced agricultural products and to help develop new marketing opportunities for farmers. The grant can pay for advertising, marketing campaigns, personnel, education and training outreach, and some equipment.

1st Quarter Reinvestments are due April 15th.

Please remember to email your data to

khc.admin@ky.gov

Kentucky Certified Main Street Director Training Part 2: Economic Vitality

Tuesday April 24, 2018 10:00 am

2 West Pike Street—Covington, KY

On the Saving Places blog: wins for historic preservation in the latest budget

SHPOs, Save America's Treasures, receive funding increases



I found this sign the last morning I was in Kansas City. While it is for the Big Brothers/Big Sisters program it could also be a moto for our Main Street community. We have all made great friendships through out the years across the state and across the country.

Trail Town Conference—Morehead, Kentucky

April 10th and 11th! See many of you there!



Introducing **MORNINGS WITH MAIN STREET**

Join the Pikeville Main Street Board along with Mayor Jimmy Carter and the City Commissioners to hear the latest going on in Downtown Pikeville and learn how our new events can benefit your business.

TOPICS:
Introduction of 2D District • Upcoming Events
Division & Second Street Streetscape Project • Downtown Survey

Downtown Businesses, Property Owners, Restaurant Owners and Merchants

BREAKFAST IS ON US!
Registration Required: pikevillemainstreet.com

Tuesday, April 10
8:45-9:30am
Jenny Wiley Theatre – 2nd Floor
218 Second Street, Pikeville, KY

For more information
Minta Trimble, Director
City of Pikeville
243 Main Street, Pikeville, KY 41501 • 606.899.2489
minta.trimble@pikevilleky.gov

Pikeville Main Street Program, Inc. - Dedicated to Downtown Preservation, Promotion & Partnerships

Marc Willson is coming to eastern Kentucky. Contact Teresa Mays, Beattyville for more info.

Monday, April 9th – Ravenna (AM)

Individual consultation - Ravenna Florist & Greenhouse 9-11 am

Stanton (Afternoon/PM)

Individual Consultation Time: Red River Smokehouse 1pm to 3pm

Doing Business in a Google, Amazon, Facebook, and Apple World - 6pm to 8pm (Open to the Public)

Location – UK Extension Office, 169 Maple St

Tuesday, April 10th - Stanton

Breakfast at Bruen's – 7am

Workshop Breakfast – Sponsored by KY River Foothills

Staying relevant to a changed customer - 8am to 10am (Open to the Public)

Location - UK Extension Office, 169 Maple St

We will then tour Stanton and visit 5 businesses discussing Windows, Signs, Social Media, and Visual Displays

Continue visiting businesses in the afternoon.

Dinner and Room at Chocolat Inn & Café in Beattyville (breakfast served)

Lunch with Marc sponsored by Downtown Beattyville Alliance

Wednesday, April 11th – Jackson (PM)

Individual Consultation time: Thatcher's Downtown 2pm to 4pm

Workshop Dinner – Sponsored by Morehead State University SBDC

Restauteurs- The Experience is Twice as Important as the Food - 6pm to 8pm (Open to the Public)

Location - Thatcher's Downtown, Jackson KY

Thursday, April 12th – Salyersville

Workshop Breakfast – Sponsored by MACED – 7am

Staying relevant to a changed customer - 8am to 10am (Open to the Public) - 315 W. Main Street, Salyersville, KY 41465

We will tour Salyersville and visit 5 businesses discussing Windows, Signs, Social Media, and Visual Displays

Lunch – 12pm Continue visiting businesses in the afternoon.

Friday, April 13th – Prestonsburg

Workshop Breakfast – Sponsored by MACED – 7am

Competing with Big Box Retailers – 8am to 10am (Open to the Public) Location: Big Sandy Area Development District Office
We will then visit several of the businesses previously visited and a few new ones. Focus is on suggestions implemented from previous visit to the area.



Donna, Eilene, and Sam



Dustin, Nick, and Jody



Neill & Nick

We had a wonderful conference in Kansas City! We got to visit with friends, old and new. We truly are a big KYMS family where hugs abound!

It was great to see Debbie Buckley from Ft. Thomas with Jody and Jim Guthrie.



Donna, Lisa, Sam and Jody



Bonnie, Kitty, and Stephanie at the opening reception.



Sam, Minta, and Rachel at the opening.



Opening Plenary, The theatre was awesome, but dark, so not a great photo.

The theatre lights were gorgeous.





Katie Meyer and crew present on Creative Placemaking!



Karen, Beverly, Eilene and Sam are conference ready in their Kentucky Main Street shirts! Checking out the schedule of offerings.



Little did we know that when Minta & I visited with Cathleen Edgerly in Howell, MI that she would be a new GAMSA winner!



A dress made from maps!



This mural was completed in under 6 hours using spray paint!



Ceiling in Union Station



These almost life size bunnies were in many location in the Plaza and they each had names, notice Brian on the



Tile towers were the focal point of Country Club Plaza, the first the first shopping center in the world designed to accommodate shoppers arriving by automobile.

Established in 1922 by J. C. Nichols & designed architecturally after Seville, Spain.

Nichols employed architect Edward Buehler Delk to design the new shopping district





Can you find the library parking garage???

Just some cool architecture from the old Muelenbach Hotel which is now part of the Marriott in downtown Kansas City.



Waiting for the Kansas City Street Car to take us to our Kentucky Dinner. A big thanks to Sam Burgess for always coordinating these for us!





Getting ready for the closing plenary. We were joined by our friend, Nancy Williams, Tennessee State Coordinator.



The girls were all smiles at the end of the conference and Jody gives it a thumbs up!



The closing plenary featured the stars of the HGTV hit "Home Town", Ben and Erin Napier. These are real Main Street members from Laurel, Mississippi! Eilene might get on an episode :)



And finally, Mark Twain pondering all he learned at the National Main Street Conference!